



2019 SWAPLA ANNUAL CONFERENCE

Oklahoma City, Oklahoma

April 4th – 6th

Law School Sponsorship Opportunities

Dean's Diamond Sponsorship Package (Reserved for Host Law Schools – Oklahoma City University School of Law, University of Oklahoma College of Law, and University of Tulsa College of Law)

- School Logo printed on the conference padfolio (Exclusive to host schools)
- Branded item inside conference swag bag (Exclusive to host schools)
- Full-page (8 ½" x 11") color ad in Conference Program (portrait orientation)
- A page in the conference program for a "Welcome Letter" from the Dean and/or Dean of Admissions (Exclusive to host schools)
- Listed as "Dean's Diamond Sponsor" in all pre-conference promotions, conference program, and all on-site signage during Conference
- 10 minutes for the Dean or specified representative to address conference attendees during the portion of the conference being held at the host law school
- 2 Conference Registrations, 2019-2020 annual SWAPLA membership dues included
- School Logo on conference bag
- Assigned table at Vendor Fair and Social at the Gilcrease Museum, Tulsa, Oklahoma, on Friday, April 5th.

3L Platinum Sponsorship Package - \$800.00 (limited to 10 schools)

- Sponsor of the Welcome Reception at the Murrah Memorial Museum on Thursday, April 4th, including on-table signage and verbal acknowledgment during event
- Sponsor of the Vendor Fair and Social at the Gilcrease Museum, Tulsa, Oklahoma, on Friday, April 5th – including on-table signage and verbal acknowledgment during event
- Full page (8 ½" x 11") color ad in the Conference Program (portrait orientation)
- Listed as "3L Platinum Sponsor" in the Conference Program
- 1 Conference Registration, 2019-2020 annual SWAPLA membership dues included

2L Gold Sponsorship Package - \$600.00 (limited to 15 schools)

- Sponsor of Thursday morning breakfast at hotel, including signage at tables during breakfast
- Sponsor of Friday Breakfast during travel to University of Tulsa College of Law, including verbal acknowledgment during travel and lunch at the University
- Sponsor of Saturday morning breakfast at historic Colcord Hotel, including signage at the tables during breakfast
- Full page (8 ½" x 11") color ad in the Conference Program (portrait orientation)
- Listed as "2L Gold Sponsor" in the Conference Program
- 1 Conference Registration, 2019-2020 annual SWAPLA membership dues included

1L Silver Sponsorship Package - \$500.00 (unlimited)

- Sponsor of transportation, including verbal acknowledgment during travel
- Sponsor of the breakfast for the Saturday, April 6th, SWAPLA Annual Meeting, including verbal acknowledgment during meeting
- Sponsor of snacks and beverages in shuttles during travel from the University of Tulsa College of Law to Oklahoma City Hotel/Museum, including acknowledgment during travel
- Half-page (8 ½" x 5 ½") color ad in Conference Program (landscape orientation)
- Listed as "1L Silver Sponsor" in Conference Program
- 1 Conference Registration, 2019-2020 annual SWAPLA membership dues included